

Course Descriptions

Ontario Leadership Academy 2010

Project Management In Barbershop:

Have you ever wanted a way to guarantee success in your Chapter Show, Singing Valentines, Membership Guest Night or other event, even for the first time your chapter decided to do it? In this course we will explore and demonstrate the principles of Project Management to guarantee this success. We will briefly discuss the areas of the Project Management Body of Knowledge and their specific relevance to Barbershop Projects and Events, and then we will use case studies to test these principles and how they guarantee success. We will also use Project Management terminology that will not only be applicable to your event but will also help you communicate your needs to non barbershop sources in language that they can relate to. This course will benefit anyone that is involved in organizing or helping to organize a chapter or district event, whether you are new to barbershop or a 45 year member.

Some specific items of discussion include;

Project Scope
Project Budget
Project Schedule
Project Quality
Project Risk
Project Resources

So bring your plans for your next show or other event and maybe you will get some group help to guarantee success.

Joe Barbershop Class:

If you want to sing a lot, have fun and leave the Academy knowing more about Barbershop having had a rich musical experience then this is the class for you. It is designed to meet the needs of new and seasoned Barbershoppers.

The class will include:

1. What is barbershop and why is it special? Sing
2. How to be a better singer. Sing
3. Learning a Tag, learning a new song. Sing
4. What do those judges look for anyway? Score performances
5. Observing excellent coaches work with quartets. Look and listen
6. A visit from a "Top Gun Quartet" Be entertained
7. Be a rehearsal chorus for Ontario's best Directors. Sing
8. Observe some gold medal performances. Look, Listen and analyze
9. Sing in a quartet. Sing
10. What is so special about being a lead, tenor, bass and even baritone. Sing
11. Oh, Yes and lots of singing.

12. Questions and answers.

Not much talking and a lot of doing.

Instructor Paul Tamblyn, bass/baritone, leadership trainer, director trainer, chorus coach, instructor at Harmony University and Past, Past chair of the Chorus Director Development committee.

Secretaries / Treasurer's Class:

The Treasurer's class covers the role of chapter treasurer as part of the management team. We will discuss his ongoing duties including budgeting, record keeping and retention, accounting methods, and financial reviews. Opportunity to discuss the many challenges will be available. Similar roles pertinent to the Secretary position will be covered. Treasurers and Secretaries work closely together and officers will be encouraged to review both portfolios.

Vice President of Music & Performance Class:

- Chapter Mission Statements-How to create one.

- The Music Leadership Team-Who are they? What do they do? How to be effective!

- Planning & Budgeting-What are the costs

- Chapter Meetings-Are you getting the most out of yours?

- Quartet Support and Development-Do you have any in your chapter?

- Recruiting, Orientation & Retention-A huge question for everyone!

- Chorus Membership Requirements-What does it take to sing with your chapter? Should we have audition requirements of some sort? Why?

- Performances-How do we improve the level of our Performances? What things should we include?

Vice President of Membership Class:

MEMBERSHIP - 2010 and Beyond.

This year's program will touch on the responsibilities of the VP of Chapter Development at a fundamental level.

“The Little Things”

There will be a big look into the ways and means of finding new singers all while working with the Marketing team and chorus leaders.

“Ultimate Guest Night”

The next major focus of the group will be to make sure all of the chorus leaders are on board with the plan to grow.

“Is The House Work Done”

To come full circle with all the membership activities we need understand how to keep them and what to do if they leave.

“Keep The Singer Singing ”

Chorus Directors and Music Team members:

An exciting time planned for front line, ass't and wannabe directors with guest director, Joe Cerutti. There will be ample enjoyment for section leaders and other music team members as well.

Joseph Cerutti is the current Music Director of the *Alexandria Harmonizers*, the reigning Mid-Atlantic District Chorus Champion. Joe was most recently the director of the Concord, MA and Five Towns, NY choruses, and the Harmony Inc. chorus, *Women of Note*, in Hudson, MA. A Music Education graduate of Five Towns College, he received his Masters degree in choral conducting from Boston University, and has served as faculty at Harmony University for the past three years.

Joe is also an international quartet competitor as baritone with the 2006 Northeastern District Quartet Champion, **Club.406**. He is a secondary school music educator and has a wide variety of conducting and performance experience in both classical and popular musical repertoire for men's and women's ensembles.

General Sessions:

Have no fear about attending your specific classes and missing out on a lot of the fun (i.e. singing). All attendees will have the opportunity to experience Joe Cerutti first hand. Joe, along with Ken Fisher will be leading the two general sessions on Sat. so that the entire LA ensemble may be exposed to this wonderful talent. Experience a vocal warm up by a master, have some fun singing with your peers, etc.

GLAD4bbs (Governance, Leadership And Development for Barbershop Harmony)

The goal of the training is to help us be better at what we do; and, prepare District Members and others for roles beyond Chapter Officer and even prepare them for volunteer leadership roles in their communities. Very few organizations provide this type of training yet most need it. VP Chapter Support and Leadership Training with the assistance of others will coordinate and facilitate, where possible, learning in Advanced Leadership for District Officers and Senior Chapter leaders who have been asking for a beyond basics Leadership course.

Here is a sampling of the types of things that will be covered:

- Establishing rapport with your community and the schools
 - o What we need to know about our communities and schools
 - o Getting the Chapter integrated into the local music community
 - o Ontario orgs with which to align
- Working with music educators
- Youth development and policies
- Mentoring and leadership oversight
- Working in a VOLUNTEER not-for-profit organization
 - o Assessing Organization and Leadership Team Needs
 - o Using Best Resources
 - o Getting Commitment
 - o Planning, Goal Setting and Achieving Results
 - o Building Trust and Achieving Cooperation
 - o Conflict management
 - o Change Management
 - o Developing Leaders and Managing Succession
 - o Evaluating your Chapter and making the future a reality
- Sources of funds and how to get your share
- The volunteer career stream in Barbershop (looking beyond Chapter and Chorus)
- Leaders care for members, membership, music quality, chapter relationships, etc
- E Biz and technology for advanced Barbershoppers.

Join us and help move our District into the 21st century and bring the Society along with us.

Presidents:

Following are the core topics for the President's Class:

- Building a Successful Chapter
- Working with the Board and Committees
- Effective Leadership
- Chapter Planning
- The Art of Communication
- Problem Solving

There will also be some joint time with the "Leadership in Barbershop" group and possibly others.

Marketing & P.R.:

This track is for all M&P.R. V.P.s or anyone on the executive who wishes to understand how to better promote their chorus in the community. In 7 hours, we will build a marketing plan for your chorus that applies to your community. You will walk away understanding specifically what differentiates your chorus, how to promote it in the regular media, and how to simply utilize online media to your advantage. You will also be able to identify your niche market and focus on what works for you.

WebMaster - Make your Chorus Famous

Learn how to market your chorus via the internet. Find out how to design a chapter website, get hosting and use it to attract potential members. Get tools that will help you sell tickets and manage your chapter.

This course is designed for those who have limited knowledge on how to use the internet as an effective marketing tool. It will get you started on building a website and provide you with resources to make your chapter easy to find.

Participants should have a laptop with wireless. If you do not have a laptop we may be able to provide 1 or 2 on a first come first serve basis.